**Film as Literature Weekly Video Movie Review**

**Team Name**: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Task Description:** The students are to use varied evaluation criteria of both formal (four values, cinematic elements, and film theory) with creative informal elements to produce an eight week Youtube series that will run the length of this course.

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| ACTIVITY | Exemplary | Proficient | Partially Proficient | Incomplete | POINTS |
| Concept | 15-20 pointsHas a clear picture of what they are trying to achieve. Adequate description of what they are trying to do and generally how his/her work will contribute to the final project. | 10-14 pointsHas a fairly clear picture of what they are trying to achieve. Can describe what they are trying to do overall but has trouble describing how his/her work will contribute to the final project. | 5-9 pointsHas brainstormed their concept, but no clear focus has emerged. Goals/final product not clearly defined. | 0-4 pointsLittle effort has been spent on brainstorming and refining a concept. Unclear on the goals and how the project objectives will be met. |  |
| Formal Elements | 12-15 pointsStudents presented strong evidence from the films that developed connections to 1 theory and 4 values. Students also use the cinematic element criteria to develop their opinion of the film. | 8-11 pointsStudents presented adequate evidence from the films that developed connections to 1 theory and 3 values. Students also use the 2 cinematic element criteria to develop their opinion of the film. | 4-7 pointsStudents presented some evidence from the films that developed connections to 1 theory and 2 values. Students also use the 1 cinematic element criteria to develop their opinion of the film. | 0-3 pointsStudents did not present evidence. |  |
| Content/ Organization | 15-20 pointsThe content includes a clear statement of purpose or theme and is creative, compelling, and coherent. A rich variety of supporting information in the video contributes to the understanding of the review’s main purpose. Events and messages are presented in a logical order. | 10-14 pointsInformation is presented as a connected theme with accurate, current supporting information that contributes to understanding the review’s main purpose. Details are logical and persuasive information is effectively used. The content includes a clear point of view with a progression of ideas and supporting information.  | 5-9 pointsThe content does not present a clearly stated theme, is vague, and some of the supporting information does not seem to fit the review or appears as a disconnected series of scenes with no unifying main idea. | 0-4 pointsContent lacks a central theme, clear point of view and logical sequence of information. Much of the supporting information is irrelevant to the overall message. The viewer is unsure what the message is because there is little persuasive information and only one or two facts about the topic are articulated. Information is incorrect, out of date, or incomplete. |  |
| Quality | 12-15 pointsReview was completed and had all required elements. The video was well edited and moves smoothly from scene to scene with proper use of transitions. Audio and other enhancements were well used. | 8-11 pointsReview was completed and contained all required items. Editing was not done as well as it should have been. Some poor shots remain. Movie is still somewhat choppy. Audio and other enhancements were utilized, but not for maximum effect. | 4-7 pointsReview was made, but had very little if any editing. Many poor shots remain. Video was very fragmented and choppy with little to no audio reinforcement. | 0-3 pointsReview was totally unedited with no transitions or audio support of any kind. |  |
| Informal elements | 12-15 pointsStudents have created a highly engaging and fun concept that includes an opening/closing sequences, a rating system, and two or more unique elements. | 8-11 pointsStudents have created an interesting and fun concept that includes an opening/closing sequences, a rating system, and one unique element. | 4-7 pointsStudents have created a concept that includes an opening/closing sequences and a rating system. | 0-3 pointsStudents have an unoriginal concept that does not include a rating system or opening/closing sequences. |  |
| Teamwork | 12-15 pointsThe team is an efficient well-oiled machine that maintains deadlines and works together in a professional manner. | 8-11 pointsThe team maintains deadlines, works together in a professional manner, but required assistance in at least one area. | 4-7 pointsThe team does maintain deadlines but this is due to the fact that the instructor has held their hand through the process. | 0-3 pointsThe team does not maintain deadlines and works together as like two warring tribes. Instructor cannot leave them to their own devices. |  |
| **Final Score** |  |  |  |  |  |